



Apple Holiday Bonus

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Apple Holiday Bonus

Save up to 33% on A+!

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Offer valid only in U.S. and possessions. Please allow 30 to 60 days for delivery of first issue.

Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984

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A+

P.O. Box 2964

Boulder, Colorado 80321



Apple Holiday Bonus

Save 40% on one-year subscription
to *The Apple's Apprentice* magazine

A special subscription price of \$12.00 off newsstand price is offered for *The Apple's Apprentice*, a magazine for the young Apple Computer user.

The Apple's Apprentice (check one)

- ☐ a. Yes, I want a one-year subscription to *The Apple's Apprentice* for \$18.00 per year (\$30.00 regular).
☐ b. Payment enclosed (check or money order) ☐ c. Charge it ☐ d. MasterCard ☐ e. Visa

Name (please print)

Credit card number

Address

Expiration date

City, state, zip

Signature

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Business Reply Card

First Class Permit No. 11 Santee, CA

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The Apple's Apprentice
P.O. Box 582
Santee, CA 92071



Apple Holiday Bonus

Save \$12.00 on a one-year subscription to *Apple Orchard*TM magazine, the premier magazine for Apple computer users.

The International Apple Core offers you a one-year subscription to *Apple Orchard* magazine at half price, or only \$12.00. Valid in U.S. and possessions only. Please allow 30-60 days for delivery of first issue. One year subscription for \$12.00. Make checks payable to Apple Orchard.

Apple Orchard Offer (check one)

☐ MasterCard ☐ Visa ☐ Payment enclosed (check or money order)

Name (Please print)

Credit card number

Address

Expiration date

City, state, zip

Signature

Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

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Payment must be made in U.S. funds and drawn on U.S. bank. Make check payable to APPLE ORCHARD.

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Business Reply Card

First Class

Permit No.1491

Santa Clara, CA

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Apple Orchard
908 George Street
Santa Clara, CA 95050



Apple Holiday Bonus

Free issue of *Family Computing*™ with
your Trial Charter Subscription

FAMILY COMPUTING is the magazine that tells you everything you need to know about computing as a family activity. You will receive 7 issues in all, at the Special Charter rate of \$8.97, a savings of \$5.00 off the cover price!

There's no obligation. If the first issue does not offer information and guidance for every computer-user in your family, simply write "cancel" on your bill and return it, keeping the first issue *free* with our compliments.

☐ Yes, I want to enter a trial subscription to FAMILY COMPUTING, and receive my first issue absolutely FREE. I will be billed at the Special Charter rate of \$8.97.

Name

Address

City, state, zip

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**FAMILY
COMPUTING**



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Business Reply Mail

First Class Permit No. 1939 Hicksville, NY

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FAMILY COMPUTING

Scholastic Inc.

P.O. Box 947 Education Plaza

Hicksville, N.Y. 11802



Apple Holiday Bonus

Special subscription rate for *inCider* magazine

inCider offer (check one)

- ☐ a. Yes, I'd like to take advantage of your special subscription offer to *inCider* for one year at \$19.97. I understand that with payment enclosed or credit card order, I will receive a free issue, making a total of 13 issues for \$19.97.
- ☐ b. MasterCard ☐ c. Visa ☐ d. American Express ☐ e. Bill me \$19.97 for 12 issues ☐ f. Check enclosed

Name (please print)

Credit card number

Address

Expiration date

City, state, zip

Signature

Canada and Mexico \$22.97 (one year only). U.S. funds drawn on U.S. bank. Foreign surface \$39.97 (one year only). U.S. funds drawn on U.S. bank.
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Business Reply Mail

First Class Permit No.73 Peterborough, NH

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Wayne Green, Inc.
inCider
P.O. Box 911
Farmingdale, NY 11737



Apple Holiday Bonus

Premier issue of Microzine™ (magazine on disk) from
Scholastic for \$7.95, then 40% off Trial Subscription

Get the Premier Issue of the Scholastic MICROZINE for just \$7.95 (plus shipping and handling) when you enter your Trial Subscription—and receive the next MICROZINE, on approval, for only \$24.95—a savings of about 40% off the retail price of \$39.95! Available for Apple // family of personal computers.

- ☐ a. YES, I want to enter a trial subscription for my child. Send us our PREMIER ISSUE of the Scholastic MICROZINE for the special price of \$7.95. You may then send me, on approval, the next MICROZINE for just \$24.95—a savings of about 40%—for which I will be billed upon receipt. If my child and I decide to cancel at any time, we can do so by returning the shipment. I am under no risk or obligation.
- ☐ b. Payment (\$7.95) enclosed (we'll bill you later for shipping and handling). ☐ c. Bill me.

Child's name

Age

City, state, zip

Parent's name

Telephone no.

Address

Apt.

Microzine
from Scholastic

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Business Reply Mail

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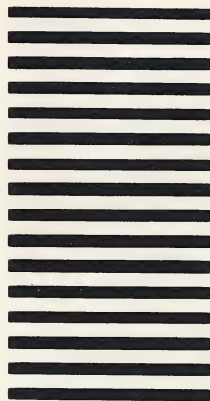
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Microzine

Scholastic Inc.

P.O. Box 947 Education Plaza

Hicksville, N.Y. 11802



Apple Holiday Bonus

Free book with the purchase of Computer
Preparation for the SAT® or Computer Preparation
for the GRE® from Harcourt Brace Jovanovich, Inc.

Harcourt Brace Jovanovich, Inc. will send directly to you your choice of one of the following books when you purchase Computer Preparation for the SAT or Computer Preparation for the GRE from an Authorized Apple Dealer. Available for the Apple II family of personal computers.

Software Product (check one)

- ☐ a. Computer Preparation for the SAT ☐ b. Computer Preparation for the GRE

Book choice (check one)

- ☐ c. *North and South* by John Jakes ☐ f. *1984* by George Orwell
☐ d. *Free to Choose* by Milton and Rose Friedman ☐ g. *Winter's Tale* by Mark Helprin
☐ e. *The Name of the Rose* by Umberto Eco ☐ h. *Delta Force* by Charles Beckwith

Harcourt Brace Jovanovich, Publishers

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where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
 - c. The Warranty Card found in the software package.
3. Send these items to:
Apple Holiday Bonus
Harcourt Brace Jovanovich, Inc.
1250 Sixth Ave.
San Diego, California 92101
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

**\$5.00 rebate with purchase of Hand Controllers //e
from Apple Computer, Inc.**

Apple Computer, Inc. will rebate \$5.00 directly to you when you purchase a Hand Controllers //e set from an Authorized Apple Dealer. The Hand Controllers //e are precision-built game paddles with dual diameter control knobs that allow the control of the paddle from either diameter. Available for the Apple //e personal computer.



Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984, while supplies last.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

**\$10.00 rebate with purchase of Joystick //e from
Apple Computer, Inc.**

Apple Computer, Inc. will rebate \$10.00 directly to you when you purchase a Joystick //e from an Authorized Apple Dealer. Joystick //e features complete proportional control, precision trim controls, and two fire buttons. Available for the Apple //e personal computer.



Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984, while supplies last.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

**\$25.00 rebate on Apple // Business Graphics
by Apple Computer, Inc.**

Apple Computer, Inc. will rebate \$25.00 directly to you when you purchase Apple // Business Graphics from an Authorized Apple Dealer. Apple // Business Graphics is designed for the business professional who wants to transform numerical data into a wide variety of easy-to-understand charts and graphs. Available for the Apple // family of personal computers.



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Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$15.00 rebate with purchase of Mastering the SAT™ and \$17.50
rebate with purchase of Mastering the College Board Achievement
Test: English Composition™ from CBS Software

CBS Software will rebate \$15.00 directly to you when you purchase Mastering the SAT and \$17.50 when you purchase Mastering the College Board Achievement Test: English Composition from an Authorized Apple Dealer. Available for the Apple // family of personal computers.

CBS Software Product Choice (check the one(s) you purchased)

- ☐ a. Mastering the SAT (Product #23001) (\$15.00 rebate)
- ☐ b. Mastering the College Board Achievement Test: English
Composition (Product #22117) (\$17.50 rebate)

CBS
SOFTWARE

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where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
 - c. Use proof-of-purchase card enclosed in each CBS Software Program.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

**\$10.00 rebate with purchase of Chivalry™ from
Weekly Reader Family Software**

Weekly Reader Family Software, a division of Xerox Education Publications, will rebate \$10.00 directly to you when you purchase Chivalry from an Authorized Apple Dealer. Chivalry is a fantasy board game/computer game featuring 20 arcade-style games in your quest to save the king. For 1-4 players, ages 8 to adult. Available for the Apple II family of personal computers.

Valid only in accordance with terms set forth in this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Chivalry by Richard Hefter and Janie and Steve Worthington is a registered trademark of Optimum Resource, Inc.

**Weekly Reader
Family Software**

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
 2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the software package you purchased and the name and address of the Authorized Apple Dealer store.
 - b. A photocopy of the Product Registration Card or Warranty Card for Chivalry. (The original Registration Card or Warranty Card must be sent to Weekly Reader Family Software for registration in the usual manner.)
 - c. This certificate with the Customer Information portion fully completed.
 3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
 4. Certificates must be postmarked by July 31, 1984.
 5. Please allow four to six weeks for receipt of your rebate.
- Customer Information (Please Print)**

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
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Apple Holiday Bonus

**\$10.00 rebate with purchase
of Odesta Chess 7.0**

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Odesta will rebate \$10.00 directly to you when you purchase Chess 7.0 from an Authorized Apple Dealer. Designed to help the whole family learn and improve chess skills. Available for the Apple /// and the Apple // families of personal computers.

.....

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2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

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2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$5.00 rebate on specially selected Cdex Training packages

This coupon entitles you to a rebate of \$5.00 toward the purchase price of either Cdex Training for the BPI General Accounting Program (Apple /// version) or How to Use Your Apple //e Personal Computer.

The rebate is good for any quantity of the programs listed below purchased from an Authorized Apple Dealer.

Offer good from November 1, 1983 to July 31, 1984.

Check selection below:

- ☐ a. Cdex Training for the BPI General Accounting Program (Apple /// version).

Number of packages purchased _____

- ☐ b. How to Use Your Apple //e Personal Computer.

Number of packages purchased _____

cdex™
Cdex Corporation

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Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. The completed Warranty Registration Card from each Cdex package purchased.
 - c. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

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1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$7.50 rebate with purchase of any two
Broderbund Software games.

Broderbund Software will rebate \$7.50 directly to you when you purchase any two Broderbund Software games from an Authorized Apple Dealer. This offer is good only on Broderbund *games*, not personal productivity software. Available for the Apple II family of personal computers.

a. _____ b. _____

Please print two Broderbund Software games purchased



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Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$7.00 rebate with purchase of Algebra Arcade™ from
Wadsworth Electronic Publishing Co.

Wadsworth Electronic Publishing Co. will rebate \$7.00 directly to you when you purchase Algebra Arcade from an Authorized Apple Dealer. Available for the Apple // family of personal computers.

Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software or service and the name and address of the Authorized Apple Dealer store.
 - b. The User Support Card enclosed in each package of Algebra Arcade.
 - c. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

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3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$25.00 rebate with purchase of Numeric Keypad //e
from Apple Computer, Inc.

Apple Computer, Inc. will rebate \$25.00 directly to you when you purchase a Numeric Keypad //e from an Authorized Apple Dealer. The Numeric Keypad brings full numeric keypad and 12 calculation functions to the Apple //e personal computer. Functions include a four-function calculator section.



Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984, while supplies last.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

Free premiums from Sir-Tech Software, Inc.

Sir-Tech Software will send directly to you special premiums with your purchase of any of the following Sir-Tech games from an Authorized Apple Dealer. Available for the Apple // family of personal computers.

Sir-Tech Software, Inc. premium offer (check the one(s) you purchased)

- ☐ a. Wizardry® ☐ b. Wizardry®—Knight of Diamonds ☐ c. Police Artist™ ☐ d. Star Maze™ ☐ e. Galactic Attack™
- ☐ f. Buy One Sir-Tech program, get a gold-plated mystery key chain embossed with the logo of your favorite program (\$6.50 value). Write desired logo _____.
- ☐ g. Buy Two Sir-Tech programs, get a gold-plated mystery key chain with an embossed logo, plus an Oneida silver-plated teaspoon, plus a plastic disk holder (\$12.00 value).
- ☐ h. Buy Three Sir-Tech programs, get an Oneida silver-plated place plate (\$15.00 value).
- ☐ i. Buy Four Sir-Tech programs, get an Oneida silver-plated mint dish (\$20.00 value).
- ☐ j. Buy Five Sir-Tech programs, get a pair of Oneida 8-inch silver-plated candlesticks (\$42.50 value).

SIR-TECH
SOFTWARE INC.

Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$15.00 rebate with selected PFS® series programs for the Apple //e and Apple /// from Software Publishing Corporation

Software Publishing Corporation will rebate \$15.00 directly to you each time you purchase any one of the software programs listed below from an Authorized Apple Dealer. Limit: one rebate per product.

Software Publishing Corporation Products for the Apple //e (check the one(s) purchased)

☐ a. PFS: File (\$15.00 rebate)

☐ c. PFS: Graph (\$15.00 rebate)

☐ b. PFS: Report (\$15.00 rebate)

☐ d. PFS: Write (\$15.00 rebate)

Total rebate available: \$60.00

Software Publishing Corporation Products for the Apple /// (check the one(s) purchased)

☐ e. PFS: File (\$15.00 rebate)

☐ g. PFS: Graph (\$15.00 rebate)

☐ f. PFS: Report (\$15.00 rebate)

Total rebate available: \$45.00

Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

Free one-year first-time
subscription to *Softalk* magazine

Free one-year subscription to *Softalk* magazine for first-time subscribers (\$36.00 value).

Apple serial number

City, state, zip

Name (please print)

Signature

Address

Valid only in accordance with terms set forth on this certificate.
Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.
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Name _____
Address _____
City, state, zip _____



No postage
necessary
if mailed
in the
United States

Business Reply Card

First Class Permit No. 673 No. Hollywood, CA

Postage will be paid by addressee

Softalk

P.O. Box 60

North Hollywood, CA 91603



Apple Holiday Bonus

Free one-year subscription to the *E.F. Hutton Personal Computing Newsletter* when you join Huttonline. (Value \$48.00)

E.F. Hutton offers a free subscription to the *E.F. Hutton Personal Computing Newsletter* to all Apple buyers who join Huttonline, the electronic information service for investors.

E.F. Hutton Checklist

☐ a. Yes, I would like a free subscription to the *E.F. Hutton Personal Computing Newsletter*.

Name

☐ b. My Huttonline user I.D.# is: _____

Address

☐ c. Send me a sign-up kit for Huttonline at no obligation.

City, state, zip

☐ d. Send me more information about Huttonline and the *E.F. Hutton Personal Computing Newsletter*.

Valid only in accordance with terms set forth on and upon presentation of this certificate, and only in areas served by Huttonline. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

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No postage
necessary
if mailed
in the
United States

Business Reply Mail

First Class Permit No. 1535 New York, NY

Postage will be paid by addressee

E.F. Hutton & Company Inc.
Videotex and Personal Computing Services
One Battery Park Plaza
New York, NY 10004



Apple Holiday Bonus

Apple Logo: The Home Literacy Solution

.....

During the holiday season we have made it possible for your Authorized Apple Dealer to create special promotions and offer you a special sale price on Apple Logo.

With Apple Logo, you have the perfect home solution to computer literacy for adults and Apple's finest educational package for your family.

You can also get the Apple Logo Tool Kit FREE from your Authorized Apple Dealer. The Tool Kit allows you to do even more with Apple Logo, including printing your pictures, creating musical compositions, and using many handy tools that make Apple Logo the most powerful implementation of this popular language available today.

Available for the Apple // family of personal computers.

.....



Apple and the Apple symbol are registered trademarks of Apple Computer, Inc.

Terms: Purchase Apple Logo from your Authorized Apple Dealer now! Coupon not necessary! These promotions will be held only during the holiday season, November 1, 1983 through January 15, 1984.

Apple Holiday Bonus

\$5.00 rebate on Sargon ///™ from Hayden Software

Hayden Software will rebate \$5.00 directly to you when you purchase Sargon /// from an Authorized Apple Dealer. Sargon /// is a chess game featuring nine levels of play to challenge the novice and grand master alike. Available for the Apple /// and Apple // families of personal computers.

HAYDEN SOFTWARE

Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
 - c. A photocopy of the completed warranty card from Sargon III. (Forward original to Hayden Software for registration.)
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.
6. This coupon cannot be used in conjunction with any other coupons.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple IIe or Apple III serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple IIe or Apple III Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$20.00 rebate with purchase of The Incredible Jack™ from Business Solutions, Inc.

Business Solutions, Inc. will rebate \$20.00 directly to you when you purchase The Incredible Jack from an Authorized Apple Dealer. Incredible Jack is an integrated software package that combines word processing with personal filing and free-form calculation abilities. Available for the Apple II family of personal computers (with 16K memory extension and 2 disks).

Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
 - c. The front cover card from the Incredible Jack package.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple IIe or Apple III serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple IIe or Apple III Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

**\$25.00 rebate with purchase of Apple Writer IIe
from Apple Computer, Inc.**

Apple Computer, Inc. will rebate \$25.00 directly to you when you purchase Apple Writer IIe from an Authorized Apple Dealer. Apple Writer IIe is a sophisticated word processor that lets you create, edit, and print all types of documents quickly and easily. Available for the Apple IIe personal computer. Requires 64K.



Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984, while supplies last.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$50.00 rebate with the purchase of The Bookkeeping System or The General Ledger System by State of the Art™.
For the Apple IIe or Apple III

State of the Art will rebate \$50.00 when you purchase your choice of one the following software programs from an Authorized Apple Dealer:

State of the Art selection (check one)

- ☐ a. The Bookkeeping System, for the Apple IIe or Apple III
- ☐ b. The General Ledger System, for the Apple IIe or Apple III



Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the State of the Art software and the name and address of the Authorized Apple Dealer store.
 - b. A photocopy of the completed Software Registration Card from the application. (The original of the Software Registration Card must be sent directly to State of the Art in the usual manner.)
 - c. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$10.00 rebate with purchase
of Dollars and Sense from Tronix

Tronix will rebate \$10.00 directly to you when you purchase Dollars and Sense from an Authorized Apple Dealer.
Dollars and Sense is a personal finance program. Available for the Apple // family of personal computers.

DOLLARS AND SENSE™

Valid only in accordance with terms set forth on this certificate. Void
where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

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3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

Free books with the purchase of selected
programs from Continental Software

Continental Software will send you a free copy of one of the following books with each purchase of Home Accountant™, FCM™, or The Tax Advantage™ from an Authorized Apple Dealer. Buy two programs, get two books; buy three and receive all three selections free. Available for the Apple II family of personal computers.

Continental Software selection (check the one(s) you purchased)

- ☐ a. Home Accountant—#1 best-selling financial management program in the world
- ☐ b. FCM—the easy-to-use filing, cataloging, and mailing program
- ☐ c. The Tax Advantage—calculates and helps you plan your taxes—line by line

The Book Company selection (check the one(s) you want)

- ☐ d. *The Book of Apple Software, 1984*
- ☐ e. *The Apple User's Encyclopedia*
- ☐ f. *Apple Graphics and Arcade Game Design*



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where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

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 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$25.00 rebate with purchase of Quick File™ //e
from Apple Computer, Inc.

Apple Computer, Inc. will rebate \$25.00 directly to you when you purchase Quick File //e from an Authorized Apple Dealer. Quick File //e will help you manage files of up to 250 entries, or up to 700 records with 128K memory. Available for the Apple //e personal computer.



Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984, while supplies last.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$5.00 rebate with purchase of MasterType™
from Lightning Software, Inc.

Lightning Software, Inc. will rebate \$5.00 directly to you when you purchase MasterType from an Authorized Apple Dealer. MasterType is typing instruction in an exciting video game format. You must defend your Command Ship by typing the enemy words correctly or the words zap you. Created for all ages who want to learn how to type or increase their typing skills. Available for the Apple II family of personal computers (48K).

Lightning Software, Inc.

Valid only in accordance with terms set forth on this certificate.
Void where prohibited by law. Offer good from November 1, 1983, to March 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by March 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

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3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$30.00 or \$50.00 rebate with purchase of Multiplan electronic worksheet *and* either Multi-Tool™ Budget Expert System or Multi-Tool Financial Statement Expert System from Microsoft® Corp.

Microsoft Corp. will rebate \$30.00 directly to you when you purchase Multiplan electronic worksheet, or \$50.00 when you purchase Multiplan *and* either Multi-Tool Budget Expert System or Multi-Tool Financial Statement Expert System from an Authorized Apple Dealer. Available for the Apple // family of personal computers (64K).

Microsoft Corp. Software Selection (check one)

☐ a. Multiplan (\$30.00 rebate)

☐ b. Multiplan *and* Multi-Tool Budget Expert System (\$50.00 rebate)

☐ c. Multiplan *and* Multi-Tool Financial Statement Expert System (\$50.00 rebate)

MICROSOFT™

Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

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3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

**\$20.00 rebate with purchase of
Personal Tax Planner by Aardvark/McGraw-Hill**

Aardvark/McGraw-Hill will rebate \$20.00 directly to you when you purchase Personal Tax Planner from an Authorized Apple Dealer. Personal Tax Planner is an easy-to-use, easy-to-understand tax planning program that simplifies personal income tax calculations. Available for the Apple // family of personal computers.

Valid only in accordance with terms set forth on this certificate. Void
where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$100.00 rebate with the purchase of Accounting
Plus™ Super/e General Ledger from Ask Micro (formerly
Software Dimensions, Inc.)

Ask Micro will rebate \$100.00 directly to you when you purchase Accounting Plus Super/e General Ledger from an Authorized Apple Dealer. Available for the Apple //e personal computer.

Valid only in accordance with terms set forth on this certificate. Void
where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

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Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

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Apple Holiday Bonus

\$3.00 rebate with purchase of
CBS Software Success with Math™ program

CBS Software will rebate \$3.00 directly to you when you purchase any one of the software programs listed below from an Authorized Apple Dealer. Available for the Apple // family of personal computers.

CBS Software Success with Math Programs (check one)

- | | |
|---|---|
| <input type="checkbox"/> a. Addition/Subtraction™ (Product #22111) | <input type="checkbox"/> c. Linear Equations™ (Product #22115) |
| <input type="checkbox"/> b. Multiplication/Division™ (Product #22113) | <input type="checkbox"/> d. Quadratic Equations™ (Product #23023) |

CBS
SOFTWARE

Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

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2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
 - c. Use proof-of-purchase card enclosed in each CBS Software Program.
3. Send these items to:
**Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790**
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

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2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
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Apple Holiday Bonus

Free set of six full-color posters with purchase of
any Arcademic Skill Builders in Language Arts software
package from Developmental Learning Materials

Developmental Learning Materials will send you six free full-color posters with the purchase
of any of the Arcademic Skill Builders in Language Arts software series from an Authorized Apple Dealer.

Available for the Apple // family of personal computers.

☐ a. Verb Viper (ages 7 and up)

☐ b. Word Man (ages 7 and up)

☐ c. Word Invasion (ages 8 and up)

☐ d. Spelling Wiz (ages 7 and up)

☐ e. Word Radar (ages 7 and up)

☐ f. Word Master (ages 8 and up)



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 - b. This certificate with the Customer Information portion fully completed.
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Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

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Apple Holiday Bonus

Free set of six full-color posters with purchase of
any Arcademic Skill Builders in Math software package
from Developmental Learning Materials

Developmental Learning Materials will send you six free full-color posters with the purchase of any of the Arcademic Skill Builders in Math software series from an Authorized Apple Dealer. Available for the Apple // family of personal computers.

- | | |
|--|---|
| <input type="checkbox"/> a. Alien Addition (ages 6 and up) | <input type="checkbox"/> d. Meteor Multiplication (ages 8 and up) |
| <input type="checkbox"/> b. Minus Mission (ages 6 and up) | <input type="checkbox"/> e. Demolition Division (ages 8 and up) |
| <input type="checkbox"/> c. Alligator Mix (ages 6 and up) | <input type="checkbox"/> f. Dragon Mix (ages 8 and up) |



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2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$20.00 rebate with purchase of Chalk Board PowerPad™
Starter Kit for Apple computers from Chalk Board, Inc.

Chalk Board, Inc. will rebate \$20.00 directly to you when you purchase an Apple computer PowerPad Starter Kit for your Chalk Board PowerPad from an Authorized Apple Dealer. Available for the Apple // family of personal computers.

Valid only in accordance with terms set forth on this certificate. Void
where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
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Apple Holiday Bonus

\$8.00 rebate with purchase of Charles Goren:
Learning Bridge Made Easy™ by CBS Software

CBS Software will rebate \$8.00 directly to you when you purchase Charles Goren:
Learning Bridge Made Easy (Product #23006) from an Authorized Apple Dealer.
Available for the Apple // family of personal computers.

CBS
SOFTWARE

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where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

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2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
 - c. Use proof-of-purchase card enclosed in each CBS Software Program.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

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3. All products/services must be purchased from an Authorized Apple Dealer.
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Apple Holiday Bonus

**\$5.00 rebate with purchase of The Correspondent
from Southwestern Data Systems**

Southwestern Data Systems will rebate \$5.00 directly to you when you purchase The Correspondent from an Authorized Apple Dealer. The Correspondent is a beginning word processor. Available for the Apple // family of personal computers.



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Redemption Instructions

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2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$5.00 rebate with purchase of each
educational software game from DesignWare™

DesignWare will rebate \$5.00 directly to you with the purchase of each of the following learning games from an Authorized Apple Dealer. Available for the Apple II family of personal computers.

DesignWare software choice (check one)

☐ a. Spellicopter™ ☐ b. Crypto Cube™ ☐ c. Creature Creator™



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Redemption Instructions

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 2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
 - c. A photocopy of your Warranty Card. (Complete and forward original Warranty Card to DesignWare, Inc. for registration in usual manner.)
 3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
 4. Certificates must be postmarked by July 31, 1984.
 5. Please allow four to six weeks for receipt of your rebate/premium.
 6. This coupon cannot be used in conjunction with any other coupons.
- Customer Information (Please Print)**

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

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Apple Holiday Bonus

**\$20.00 rebate with purchase of KoalaPad™
Touch Tablet and KoalaWare™ software**

Koala Technologies Corporation will rebate \$20.00 directly to you when you purchase a KoalaPad Touch Tablet Model #1001A and any KoalaWare software package from an Authorized Apple Dealer.
Available for the Apple // family of personal computers.



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 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
 - c. A photocopy of the completed Warranty Card from the KoalaPad™ Touch Tablet Model #1001A. (The original Warranty Card should be sent to Koala Technology Corp. for registration.)
 - d. The KoalaWare™ Software proof-of-purchase slip (found inside the package).
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
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Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

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Apple Holiday Bonus

\$4.00 rebate with purchase of
Look 'n Hook™ from The Learning Line

The Learning Line will rebate \$4.00 directly to you when you purchase Look 'n Hook from any Authorized Apple Dealer. Look 'n Hook features ten crossword-style puzzles that teach beginning reading skills to children ages 4-8. Available for the Apple // family of personal computers (48K).



THE LEARNING LINE

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Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

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Apple Holiday Bonus

\$5.00 rebate with purchase of selected educational software from Milliken Publishing Co.

Milliken Publishing Company will rebate \$5.00 directly to you when you purchase your choice of software programs listed below from an Authorized Apple Dealer. Available for the Apple // family of personal computers.

Milliken Publishing Company product choice (check one)

☐ a. Pop 'R Spell/Pop 'R Spell Challenge
(ages 9 and up)

☐ c. Snake-O-Nyms/Word Flip (ages 8-14)

☐ b. Golf Classic/Compubar (ages 9 and up)

☐ d. Jar Games/Chaos (ages 6-10)

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4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

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4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$5.00 rebate with your choice of selected educational software from Milliken Publishing Company

Milliken Publishing Company will rebate \$5.00 directly to you when you purchase any one of the software programs listed below from an Authorized Apple Dealer. Available for the Apple // family of personal computers.

Milliken Publishing Company product choice (check one)

☐ a. Gulp!!/Arrow Graphics (ages 7-12)

☐ b. Aliencounter/Face Flash (ages 4-8)

☐ c. Frenzy/Flip Flop (ages 7-12)

☐ d. Battling Bugs/Concentration (ages 9-12)

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Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

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4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$10.00 credit on MCI Mail, the nation's new postal system

MCI will credit 50% off on your first month's bill, up to a total credit of \$10.00, when you purchase MCI Mail. MCI Mail allows you to create and send correspondence through your personal computer. Your letters are sent electronically to an MCI postal center near the addressee, printed, and delivered according to your choice of:

- a. Four-hour letter: hand delivered within four hours in major cities (\$25.00)
- b. Overnight letter: hand delivered by noon the next day (\$6.00)
- c. MCI Letter: usually next-day delivery via U.S. mail (\$2.00)
- d. Instant Letter: electronically delivered from one MCI Mail customer to another (\$1.00)

No sign-up charge. No monthly fees. No connect time charges.
To register for MCI Mail or for more information call (800) MCI-2255.

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Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions:

1. Once you've registered for MCI Mail and received your Welcome Package, return this certificate with the following information completed in full to:

MCI Mail

Attn: Apple Holiday Bonus

2000 M Street N.W.

Washington, D.C. 20036

2. _____
Your Name (Please print)

Address

City, state, zip

Your MCI Customer Number

Your MCI I.D.

Apple //e or Apple /// serial number

Apple Holiday Bonus

\$20.00 rebate with purchase of two educational programs from Sunburst Communications, Inc.

Sunburst Communications, Inc. will rebate \$20.00 directly to you when you purchase any two of the software programs listed below. These school-tested, learn-to-think programs let your children explore, test, analyze, create, and discover. For ages 7–adult. Available for the Apple II family of personal computers.

Sunburst product choice (check one)

☐ a. Missing Links:

Young People's Literature™

☐ b. Memory Castle™

☐ c. The Factory™

CBS
SOFTWARE

Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

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2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$4.00 rebate with purchase of Murder by
the Dozen™ or Match-Wits™ by CBS Software

CBS Software will rebate \$4.00 directly to you when you purchase either Murder by the Dozen or Match-Wits from an Authorized Apple Dealer. Available for the Apple II family of personal computers.

CBS Software Choice (check one)

- ☐ a. Murder by the Dozen (Product #23012)
☐ b. Match-Wits (Product #22119)

CBS
SOFTWARE

Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
 - c. Use proof-of-purchase card enclosed in each CBS Software Program.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$20.00 rebate with purchase of Shifty Sam and
The Game by Random House, Inc.

Random House, Inc. will rebate \$20.00 directly to you when you purchase *both* Shifty Sam and The Game. Shifty Sam is a word game in which the player must create words using combinations of letters. The Game is a word skill game which helps improve vocabulary and spelling skills for the entire family. Available for the Apple // family of personal computers.

For more information, call toll-free (800) 331-5469.

Valid only in accordance with terms set forth on this certificate. Void
where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

Free book with purchase of
selected software from Datamost™

Datamost Inc. will send *How to Write an Apple Program* by Ed Faulk directly to you when you purchase any one of the selected software programs listed below from an Authorized Apple Dealer. Available for the Apple II family of personal computers.

Datamost Inc. Software Selection (check one)

- | | |
|---|---|
| <input type="checkbox"/> a. Conquering Worlds | <input type="checkbox"/> d. Monster Smash |
| <input type="checkbox"/> b. Mating Zone | <input type="checkbox"/> e. Argos |
| <input type="checkbox"/> c. Roundabout | |



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Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

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1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$20.00 rebate with purchase of Speed Reading
from BPI Systems™

BPI Systems will rebate \$20.00 directly to you when you purchase Speed Reading from an Authorized Apple Dealer. Speed Reading teaches you how to increase your reading speed.
Available for the Apple // family of personal computers.

Valid only in accordance with terms set forth on this certificate. Void
where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

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2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$7.00 rebate from Spinnaker™ Software

Spinnaker Software will rebate \$7.00 directly to you when you purchase any two Spinnaker Software programs from an Authorized Apple Dealer. Available for the Apple II family of personal computers.

Spinnaker Software Selection (check the two you purchased)

- | | |
|--|---|
| <input type="checkbox"/> a. Kindercomp™ — A fun collection of learning exercises. | <input type="checkbox"/> d. In Search of the Most Amazing Thing™ — Designed to let children negotiate with aliens instead of destroying them. |
| <input type="checkbox"/> b. Facemaker™ — Create your own funny faces and see them come to life. | <input type="checkbox"/> e. Delta Drawing™ — Create your own colorful pictures while learning programming concepts. |
| <input type="checkbox"/> c. Snooper Troops™ — Find out who is haunting the old Cable Mansion but don't get caught. | <input type="checkbox"/> f. Other Spinnaker Software |

Please print name of software purchased

SPINNAKER

Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. Two proof-of-purchase triangles found on back cover of each user manual. (In the event no proof is found, send entire back cover of user manual as one proof.)
 - c. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

**\$5.00 rebate with purchase of Stickybear™ Bop
from Weekly Reader Family Software**

Weekly Reader Family Software, a division of Xerox Education Publications, will rebate \$5.00 directly to you when you purchase Stickybear Bop from an Authorized Apple Dealer. Stickybear Bop is an animated shooting gallery of juggling Stickybears, ducks, planets and more. The object is to knock them off the screen while ducking sandbags. For ages 3 to adult. Available for the Apple II family of personal computers.



Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.
Stickybear Bop by Richard Hefter is a registered trademark of Optimum Resource, Inc.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the software package you purchased and the name and address of the Authorized Apple Dealer store.
 - b. A photocopy of the Product Registration Card or Warranty Card from Stickybear Bop. (The original Registration Card or Warranty Card must be forwarded to Weekly Reader Family Software for registration in the usual manner.)
 - c. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple IIe or Apple III serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple IIe or Apple III Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$40.00 or \$70.00 rebate with purchase of selected
Quark™ Incorporated software for the Apple ///

Quark Incorporated will rebate \$40.00 or \$70.00 directly to you when you purchase the selection of software programs listed below from an Authorized Apple Dealer. Available for the Apple /// personal computer.

Quark Incorporated software selection for the Apple /// (check one)

- ☐ a. Word Juggler™ *and* Lexicheck™ (Rebate \$40.00)
- ☐ b. Word Juggler, Lexicheck *and* Terminus™ (Rebate \$70.00)



Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$30.00 or \$50.00 rebate with purchase of selected software from Quark™ Incorporated for the Apple //e

Quark Incorporated will rebate \$30.00 or \$50.00 directly to you when you purchase the selection of software programs listed below from an Authorized Apple Dealer. Available for the Apple //e personal computer.

Quark Incorporated Software Selection for the Apple //e (check one)

- ☐ a. Word Juggler™ //e *and* Lexicheck™ //e (Rebate \$30.00)
- ☐ b. Word Juggler //e, Lexicheck //e *and* Terminus™ //e (Rebate \$50.00)



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Redemption Instructions

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2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

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2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$50.00 rebate with purchase of Apple /// Business Graphics from Apple Computer, Inc.

Apple Computer, Inc. will rebate \$50.00 directly to you when you purchase Apple /// Business Graphics from an Authorized Apple Dealer. Apple /// Business Graphics is designed for the business professional who wants to transform numerical data into a wide variety of easy-to-understand charts and graphs on an Apple /// personal computer.



Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984, while supplies last.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

**\$50.00 rebate with purchase of Mail List Manager for
the Apple /// personal computer from Apple Computer, Inc.**

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Apple Computer, Inc. will rebate \$50.00 directly to you when you purchase Mail List Manager for the Apple /// personal computer from an Authorized Apple Dealer. Mail List Manager generates and maintains mailing information and telephone listings. It can store, sort, edit, and print mailing labels and phone lists in their entirety or selectively by ZIP code, name, or any user-defined field.

.....



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Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

**\$10.00 rebate on Apple's Children's Television
Workshop (CTW) Educational Games**

Apple Computer, Inc. will rebate \$10.00 directly to you when you purchase any one of the four Apple/CTW Educational Games from an Authorized Apple Dealer. Available for the Apple // family of personal computers.

Apple/CTW Educational Game Choice (check the one you purchased)

☐ a. Mix and Match

(for the whole family)

☐ c. Instant Zoo (ages 7-10)

☐ d. Spotlight (ages 9-13)

☐ b. Ernie's Quiz (ages 4-7)



Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984, while supplies last.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

1. Customer Information section must be completed in full.
2. Certificates must be accompanied by required proof of purchase indicating date of purchase and dealer name and address.
3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$25.00 rebate with purchase of Apple // Senior Analyst
from Apple Computer, Inc.

Apple Computer, Inc. will rebate \$25.00 directly to you when you purchase Senior Analyst for the Apple // family of personal computers from an Authorized Apple Dealer. Senior Analyst is a powerful, flexible corporate planning and financial modeling tool designed for business professionals.



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Redemption Instructions

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2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
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P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name _____

Address _____

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

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3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$50.00 rebate with purchase of
Senior Analyst /// from Apple Computer, Inc.

Apple Computer, Inc. will rebate \$50.00 directly to you when you purchase Senior Analyst /// from an Authorized Apple Dealer. Senior Analyst /// is a powerful corporate planning tool designed to help business managers and professionals develop budgets, forecasts, and other financial models. Available for the Apple /// personal computer.



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Redemption Instructions

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 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
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P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

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3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

\$50.00 rebate with purchase of VisiCalc® ///
from Apple Computer, Inc.

Apple Computer, Inc. will rebate \$50.00 directly to you when you purchase VisiCalc /// from an Authorized Apple Dealer. VisiCalc /// is a spreadsheet program that has the capacity of 63 columns and 254 rows. The user can define his own models or use existing ones for business, real estate, personal finance, and more. Available for the Apple /// personal computer.



Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984, while supplies last. VisiCalc is a registered trademark of Visicorp.

Redemption Instructions

1. Purchase Apple Holiday Bonus hardware, software, or services from an Authorized Apple Dealer. For the name of the Authorized Apple Dealer nearest you, call (800) 538-9696. In California call (800) 662-9238.
2. Collect the following proof-of-purchase items:
 - a. Your dated sales slip indicating the exact name of the Apple Holiday Bonus hardware, software, or service and the name and address of the Authorized Apple Dealer store.
 - b. This certificate with the Customer Information portion fully completed.
3. Send these items to:
Apple Holiday Bonus
Lees' Marketing Services, Inc.
P.O. Box 7790
Mount Prospect, IL 60056-7790
4. Certificates must be postmarked by July 31, 1984.
5. Please allow four to six weeks for receipt of your rebate/premium.

Customer Information (Please Print)

Name

Address

City, state, zip

Apple //e or Apple /// serial number

Authorized Dealer store name

Authorized Dealer store address

Authorized Dealer store city, state, zip

Redemption of this certificate is subject to the following terms and conditions:

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3. All products/services must be purchased from an Authorized Apple Dealer.
4. An Apple //e or Apple /// Product Registration Card must be registered with Apple Computer.

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Apple Holiday Bonus

One free hour of access time and a free three-month trial Comp-U-Store membership, total value \$24.25.

Comp-U-Store will credit directly to you one free hour of access time (\$18.00 value) when you take advantage of Comp-U-Store's free three-month membership offer (\$6.25 value). Comp-U-Store is a shop-at-home database that offers the home shopper up to 40% discounts on over 50,000 brand name consumer goods for home delivery. Joining Comp-U-Store is easy. Call toll free 800/843-7777 and ask for the access number nearest you and instructions for signing up. You will receive your membership number and access code. Your membership will be validated the next business day.



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Valid only in accordance with terms set forth on this certificate. Void where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Apple Holiday Bonus

Two free hours of Standard Service connect
time from CompuServe Consumer Information Service

CompuServe is an interactive videotext service that puts you on-line with useful information, including financial services, communications capabilities, games and more.

CompuServe

Valid only in accordance with terms set forth on this certificate. Void
where prohibited by law. Offer good from November 1, 1983 to July 31, 1984.

Redemption Instructions:

1. Please complete the Apple Holiday Bonus, provide an envelope and the proper postage, and mail it to CompuServe.
2. Only one coupon per ID number will be honored. Certificate not transferable. I purchased the product that contained this coupon from an Authorized Apple Dealer.

Authorized Apple Dealer name

Address

City, state, zip

3. Mail to:

CompuServe

Consumer Information Services

Customer Administration Department

P.O. Box 20212

Columbus, Ohio 43220

Yes, I have already become a CompuServe Consumer Information Service subscriber and have received my second password in the mail. I now wish to take advantage of the Apple Holiday Bonus offer of two FREE hours of Standard Service connect time! I understand my two FREE hours of Standard Service connect time will be applied automatically to my User ID Number listed below within ten (10) days after you receive this coupon and no further notification will be given. This coupon expires July 31, 1984.

My subscriber user ID number

My name

My address

My city, state, zip

Signature

Date

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Apple Holiday Bonus

Apple // Emulation

Most of the programs designed for an Apple //, Apple // Plus, or Apple //e can be used with an Apple /// in Apple II Emulation Mode. The only exceptions are the following:

- a. Only 48K programs for the Apple //, // Plus or //e can be used.
Any program that requires 64K or more will not run.
- b. Entertainment or education programs that require a game paddle or joystick and do not offer a keyboard option cannot be used.
- c. Programs written exclusively for the Apple //e (requiring 64K and 80-column mode) will not run. However, most of these programs are available in an Apple /// version.



Please check with your Authorized Apple Dealer regarding Apple /// compatibility for Apple // programs.

Apple Computer, Inc., 20525 Mariani Avenue, Cupertino, CA 95014, (408) 996-1010, TLX 171-576

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